



NEWSLETTER

August Issue

ABSTRACT

Ahoy there, you seekers of artistic splendors and enthusiasts of captivating designs! You've docked at The Address's delightful newsletter where we spin tales of creativity and unveil the enchantment hidden within every space. So tighten your seatbelts and get ready for a joyous ride through a symphony of news, trends, and magical updates from the wondrous world of Address, sprinkled with a generous dose of festive merriment!

In this extraordinary edition, we're bursting with excitement to share the thrilling saga of our newest venture - Spaces by The Address. Get ready to be dazzled as we summon dreams into existence, transforming ordinary office spaces into vibrant canvases that sing with life!

Drumroll, please! 🥁 Can you feel the anticipation building up? Behold our crowning jewel - the majestic grand opening of E Block! A soaring testament to our commitment to transcending the ordinary and creating spaces that dance with creativity.

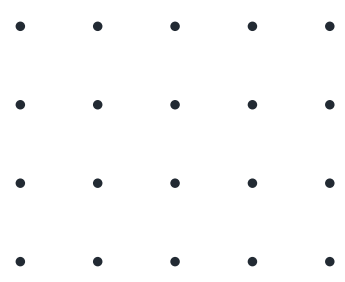
And now, let your imagination take flight! Picture this: we've been waltzing through a dance of ingenuity and precision, and oh, what a dance it has been! Not just one, but TWO new Address premises are going to grace the mesmerizing cities of Nashik and Hyderabad. Their streets will boast a symphony of architectural brilliance that will leave you utterly spellbound!

Dear reader, you're not just a passenger on this adventure - you're an integral part of our creative crew. Your feedback and aspirations fuel our artistic spirits, inspiring us to push the boundaries of design innovation!

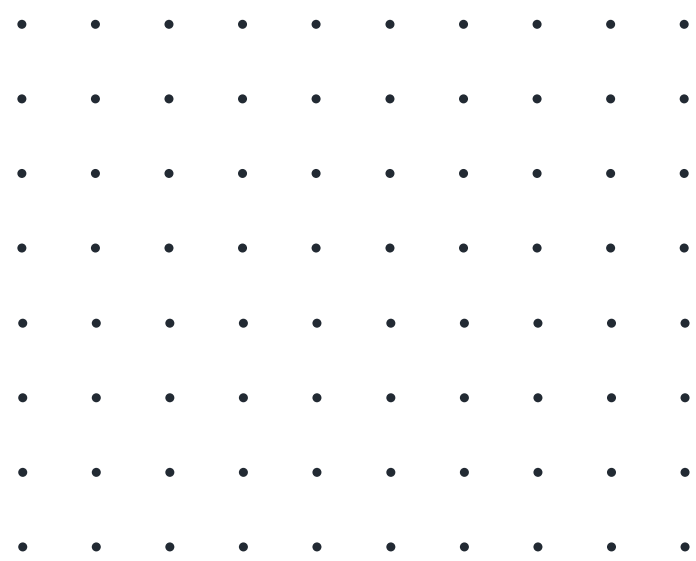
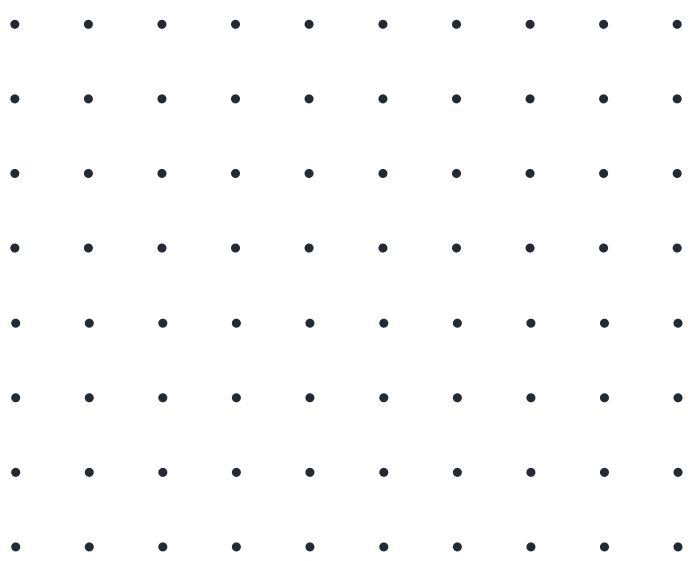
So, as we set sail into the horizon of design dreams, we invite you to share your heart's desires and your most profound interior yearnings! Together, we'll paint a masterpiece that mirrors your very soul.

Fasten your bowties and don your best berets, my fellow explorers! Get ready to embark on a sensational escapade through the realm of design marvels with The Address. Happy Reading, and let the magic of design illuminate your heart! ✨💎

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Awards night: Realty + Conclave and Excellence Awards



We are thrilled to share the exhilarating news! On July 6, 2023, at the illustrious 15th Realty + Conclave and Excellence Awards, The Address and our esteemed Founder, Yash, were bestowed with three prestigious accolades. It is with immense joy and gratitude that we announce Yash's well-deserved triumph as the Coworking leader of the year.

But the celebrations do not end there! The Address has emerged as the shining star, clinching two remarkable titles: Coworking brand of the year and Coworking firm for managed office spaces. These remarkable achievements stand as a testament to the unwavering dedication and tireless efforts of our visionary leaders, Yash, Pinank, and Vipul sir. Their indomitable spirit and steadfast commitment have transformed our dreams into tangible reality.



We extend our heartfelt appreciation to the entire team at The Address, for this momentous victory is a collective triumph. Each one of you has played an integral role in our journey, and we acknowledge the significance of your contributions. This resounding success would not have been possible without your unwavering passion, relentless pursuit of excellence, and unwavering determination.

As we savor the triumph of these prestigious awards, we are inspired to continue our pursuit of excellence. We remain steadfast in our commitment to delivering exceptional work, elevating the coworking, managed and serviced office space industry, and creating spaces that foster innovation, collaboration, and success. Together, we will push boundaries and create new chapters of achievement.

With immense pride and gratitude, we eagerly embrace the future, confident that even greater accomplishments await us on this incredible journey.



Ami's 5 Year Celebration at The Address



A Wholesome **5-Year Celebration!**

Let's raise our glasses for our extraordinary team member, Ami! Five years at The Address, and she's left an indelible mark on our hearts and in the world of work. 🌍

With your sweet smile lighting up the room, you've transformed our workplace into a sanctuary of positivity and productivity. ✨ Your ability to effortlessly tackle any task with grace and ease is truly remarkable. You've taken our work worries, tied them up with a ribbon, and sent them packing!

They say that time flies when you're having fun, and these past five years with you, Ami, have been an absolute blast! 🚀 Your infectious energy and unwavering commitment have inspired us all. You're like the energizer bunny of excellence, always going above and beyond.

Congratulations, Ami! Let's keep the smiles, the witty banter, and the incredible work flowing, because with you around, anything is possible! ⭐

Spaces by The Address



Introducing **Spaces by The Address** - a vanguard design and build firm dedicated to transforming office interiors beyond imagination. As an extension of The Address, a renowned tech-enabled coworking, managed, and serviced office space provider, our unique blend of expertise and innovation takes office design to unprecedented heights.

With an expansive national presence, we have etched an indelible mark in the industry, successfully transforming countless square feet of office spaces through our unrivaled consulting prowess, ingenious space planning, and visionary design and build solutions.

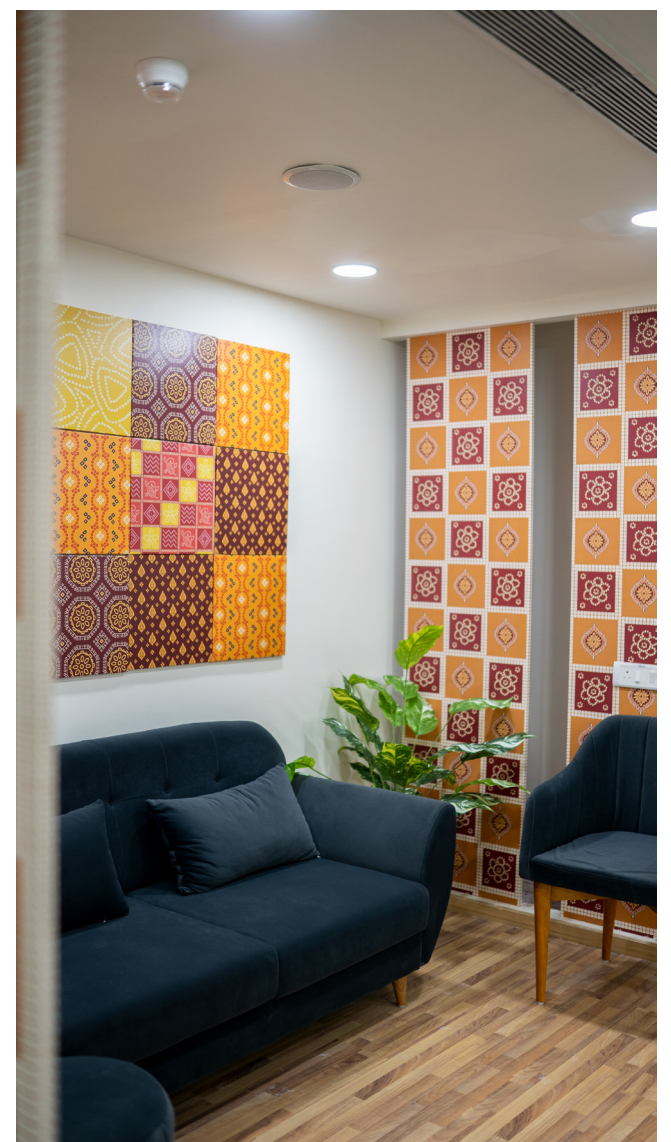


What sets us apart is our unwavering commitment to an AI-centric approach, where innovation and cutting-edge technologies harmoniously converge, reshaping the landscape of office interiors with unparalleled precision.

Since our inception, we have forged a remarkable partnership with The Address, embarking on ten transformative projects together - a testament to the trust and confidence placed in us. Furthermore, seven more exciting projects await on the horizon, a significant feat for an emerging company with an extensional vision.

In a mere six months, we have passionately crafted bespoke workspaces spanning a staggering one lakh square feet - an astounding accomplishment that underscores our dedication to efficiency and excellence.

At Spaces by The Address, our creations transcend mere functionality; they come to life as immersive environments that ignite creativity, foster collaboration, and pave the way for resounding success. Our visionary designs are an exquisite reflection of the unique identities and aspirations of each organization we collaborate with, tailoring each space to tell a compelling story of ambition and growth.





Step into the new era of office interiors.
Step into the extraordinary world of Spaces
by The Address, where imagination knows
no bounds. Together, let's shape spaces that
inspire greatness and amplify the potential
of every visionary enterprise. Welcome to
the future of workspaces -

Welcome to Spaces by The Address.





Embrace us as your partner in **transformation and embark** on an unparalleled journey where boundaries dissolve, and possibilities are embraced with open arms. Discover the extraordinary power of our design and build solutions as we redefine the very essence of what an office should be.



A group of people are celebrating in an office or event space. In the foreground, a person's arm in a maroon sweater is raised. In the center, a man in a red sweater with white polka dots has his arms raised. To his right, a woman in a white shirt and grey pants is also celebrating. The air is filled with white and yellow confetti. In the background, there are colorful streamers and a table with various items like a yellow bottle and small containers. The word "Events" is overlaid in large white text on the left side of the image.

Events

At The Address, we understand the importance of work-life balance. That's why we curate a range of on-premises events to alleviate stress, beat mid-week blues, and add excitement to your work routine. Some of our events include:

Canvas Painting

Let the vibrant brushstrokes of our canvas painting session in Indore fill your day with a kaleidoscope of colors! 🌈

Join us in celebrating the beauty of art and the joy it brings! ❤️

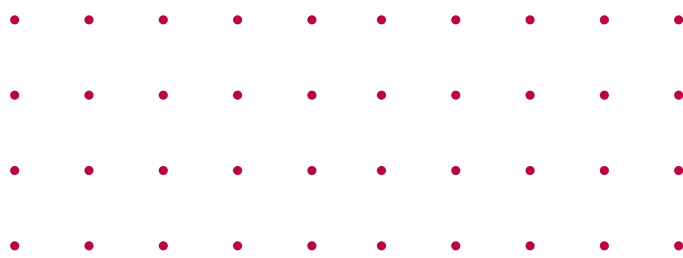


Summer Party: Beat the Heat

Summer is here and we're cooling down with a classic treat! Our Address centres celebrated *#BeatTheHeat* event with mouth-watering gola. It's sweet, it's icy, and it's the perfect way to beat the scorching temperatures. Come join us for some chill vibes! ❄️



International Yoga Day



A Glimpse into the **Extraordinary** Future



The Address, a trailblazing Coworking, managed, and serviced office space provider, is poised to soar to new heights as we proudly announce the addition of several remarkable feathers to our cap. With unparalleled enthusiasm, we present to you our latest ventures that signify our unwavering commitment to expansion and excellence.

Prepare to be captivated as we unveil our much-anticipated new center in the vibrant city of Nashik, where we have successfully closed 200 seats for eager entrepreneurs and forward-thinking professionals. This exciting milestone marks the beginning of a flourishing community, set to thrive in an environment meticulously crafted for success.

But that's not all – our journey of growth takes us to the enchanting city of Indore, where we are delighted to establish another center to cater to the dynamic workforce. With our innovative offerings and dedication to fostering a collaborative spirit, we aim to empower businesses to reach their full potential, leaving an indelible mark on the landscape of Indore.

And there's big, big news on the horizon - brace yourself for the grand opening of our fourth center in the bustling city of Baroda. This significant achievement speaks volumes about our commitment to bringing our world-class services and amenities to diverse communities, enriching their work experiences and elevating productivity to unprecedented levels.

As we set our sights on the future, we are thrilled to share that our visionary planning is already in full swing to venture into the bustling metropolis of Chennai. Our forthcoming presence in Chennai will embody The Address's ethos of creating spaces that nurture innovation, creativity, and collaboration, forging a new era of modern work environments.

At The Address, we believe that every milestone achieved is a testament to the trust and support of our valued members and partners. With each new center, we aim to create not just offices but thriving ecosystems where businesses flourish, ideas take flight, and success stories are woven into the fabric of our journey.



**Opening in the following
cities with new centres in:**
Nashik and Chennai

**Adding additional
centre in:**
Indore and Baroda



New Entrants



Krishna Patel

**Interior designer
and Space planner**

Since childhood I was fond of doing drawings, had participated in many school activities. Personally speaking, I really don't know when my dream changed to reality and how ultimately that became my passion. After completing my 5 years of bachelor's in interior design from CEPT University, I did my internship at Mumbai Space Matrix for about 6 months- There I got to explore large scale projects. Then I had one year of my tenure at Flipspaces - where I got an opportunity to create layouts, doing drawings, preparing schedules, attended client meetings, site coordination. Talking about work, even though the initial process seems tiresome....but at the end it's fruitful and satisfactory.



Nilay Vaidya

Legal Executive

I have completed my Bachelor of Law and Master of Business law from Sardar Patel University. I have explored the different aspects of law in various industries, Like Manufacturing industries and also in service industries. With more than 5 years of experience as a corporate lawyer in the litigation and non-Litigation segments, I have worked in different corporate structures like listed companies, Private Limited companies, contractor firms, insurance companies, multinational corporations to explore the Legal framework. This legal diversity helped me improve my outlook as a lawyer and to gain well-rounded understanding of different legal aspects.



Samanjyot Kaur

Community Manager

Experienced Community Manager with a demonstrated history of working in the Coworking Industry, Aviation and Hospitality sector. A certified Soft Skill Trainer and Diploma Holder in Body Language, having a rich experience in Soft Skills, Team Handling, Client Escalation, Client Relationship, Business Communication & Management.

Talking about my hobbies, I would like to do painting and reading books. I like to be in my own company and work on upgrading my own self and my skills.



Shalu Kanoria

Facility Manager

I pursued my graduation from Gujarat University. I like to start my day with a workout, and I enjoy listening to music and exploring new places.

My career as a facility manager has not only helped me grow professionally but also as an individual, teaching me the people skills that life demands. I have been able to understand client needs through gap analysis and collaborate to fulfill them. I am positive that I will become a seasoned professional in this field and contribute to the growth and development of our society.

BLOG

THE **GREEN** COWORKING GUIDE: CREATING AN ENVIRONMENTALLY FRIENDLY OFFICE

As climate change looms at large, the decisions we make today will shape the world we pass on to future generations.

Thankfully, the **IPCC** report brings hope, revealing that we can slash greenhouse gas emissions by 40-70% by 2050 with the right policies, infrastructure, and technology.

Businesses, significant contributors to emissions, hold immense power to create a greener future. With sustainable workplace practices, savvy businesses can be essential cogs in the wheel of progress towards an eco-friendly business landscape.

Not only will these efforts contribute to protecting the earth, but they can also lead to cost savings in your operations. But for those in the coworking community, take pride in knowing you are already doing your bit.

Coworking space solutions have an immense potential to champion environmental sustainability, owing to their intrinsic nature of sharing and collaboration. At its core, coworking encourages efficient utilization of space, supplies, and resources, reducing unnecessary waste.

However, there are additional measures that you can adopt to advance this concept further, and coworking spaces like ours are already doing so. Join us on **Instagram** to check how we implement sustainability in action! Follow us now for inspiration and updates on **our eco-journey** and community engagement, and discover **coworking culture** at its best!!

The good news is that creating a green coworking space is more achievable than you might imagine. Whether you start with a small step or work through the entire list of recommendations, you'll experience the gratifying benefits of a sustainable workplace and positively impact the environment.

Eco-Conscious Coworking: How to Bring Sustainability to Your Office Space?

01

Energy Efficiency



LED Lighting: Illuminating Your Space Responsibly

Switching to energy-efficient LED lighting reduces electricity consumption and lowers maintenance costs due to its extended lifespan. LEDs offer a wide range of lighting options, from warm to cool tones, enhancing the ambience of your coworking space while saving energy. Opt for task lighting, not ceiling lights, to reduce waste. Use motion-activated lights for lesser-used areas like meeting rooms and conference halls.

Natural Light: Harnessing the Power of Sunlight

Illuminate your coworking space sustainably with natural light and smart design! Maximize sunlight penetration by positioning workstations and common areas strategically. Skylights, large windows, and light shelves cut artificial lighting needs, reducing your carbon footprint. Sleek surfaces, light flooring, and bright interiors create an eco-friendly and visually appealing workspace.

Energy-Efficient Equipment: Investing in the Future

Investing in energy-efficient technology is a step towards a greener workspace, from computers and printers to kitchen appliances. Upgrade office equipment to Energy Star-rated alternatives, which consume less energy. Opt for a programmable timer power strip, turning off devices when the office closes. Or use occupancy-sensing strips that shut off electronics when the room is empty.

Power Management: Saving Energy, One Click at a Time

Encourage members to practice responsible power management by turning off lights and devices when not in use. Implement power-saving settings on computers and other electronics to minimize energy wastage during idle periods.

02

Sustainable Materials



Eco-Friendly Furniture: Stylish, Responsible Choice

Furnish your coworking space with eco-friendly furniture from sustainable materials like bamboo, reclaimed wood, or recycled plastic. Not only do they reduce the demand for new resources, but they also add a unique and stylish touch to the coworking space. Add green roofs and walls for better insulation, slashing energy needs. Go low VOC with paint and renovations. It emits fewer toxic chemicals, curbing indoor air pollution and enhancing air quality.

Recycled Paper Products: Going Green with Stationery

Promote a paperless environment using recycled paper for essential documents and stationery items. Encourage digital documentation and communication to reduce paper consumption further.

Green Cleaning Products: Keeping the Office Clean and Healthy

Switch to eco-friendly and non-toxic cleaning products to maintain a healthy workspace and minimize the environmental impact of cleaning practices.



Recycling Stations: Making Recycling Convenient

Set up easily accessible recycling stations throughout the coworking space, clearly labeled for different recyclable materials. Make recycling a seamless part of daily routines for all members.

Composting: Turning Waste into Fertile Soil

Introduce a composting program for food waste, diverting organic materials from landfills and creating nutrient-rich compost that can be used for community gardens or local initiatives.

Reducing Single-Use Items: Embracing Reusables

Learn from the “**Great Pacific Garbage Patch**“. This plastic island, as big as Alaska, shows the harrowing impact of reckless plastic use. Act responsibly to protect our planet. Say goodbye to plastic cups, utensils, and water bottles.

Ditch paper cups; provide reusable items like ceramic mugs or steel bottles instead. Incentivize members to bring their own reusable bottles (BYPRB).

E-Waste Recycling: Safely Disposing of Electronics

Every year, we produce a staggering **50 million tons of e-waste**, equivalent to discarding 1000 laptops every second. There is a dire need to ensure proper recycling and prevent hazardous materials from ending in landfills. Coworking spaces must create a designated collection point for electronic waste, including old computers, phones, and batteries.

**Low-Flow Fixtures: Efficient Water Usage**

Minimize water consumption without compromising functionality using water-saving devices like dual flush toilets, low-flow urinals, and automatic faucets. Promote responsible water usage throughout the coworking space.

Leaks and Maintenance: Preventing Water Waste

Regularly inspect plumbing systems for leaks and address them promptly. Proper maintenance can prevent unnecessary water waste and create a more sustainable office space.

**Accessible Location: Prioritizing Public Transport**

Select a coworking space location that is easily accessible by public transportation, encouraging members to reduce their carbon footprint by using greener commuting options.

Biking Facilities: Pedal Your Way to Sustainability

Provide bike racks or a secure bicycle storage area to promote cycling as an eco-friendly and healthy commuting alternative.

Carpooling Incentives: Sharing Rides, Offsetting Emissions

Encourage carpooling among members by offering incentives such as reserved parking spots for those who carpool, contributing to fewer vehicles on the road and reduced emissions.

06

Environmental Education and Engagement



Workshops and Training: Raising Awareness

Host **workshops and training** sessions for members to raise awareness about the importance of sustainability and provide practical tips for integrating eco-friendly practices into their daily routines.

Green Challenges: Fun Competitions for a Greener Office

Organize friendly competitions within the **coworking community** to foster a sense of camaraderie while promoting sustainability-focused activities. Inspire them to join weekly waste cleanup walks in the community. Make it fun with a friendly step competition among coworkers.

Transparency and Reporting: Sharing Progress with the Community

Be transparent about the office's environmental initiatives and progress, sharing sustainability reports with members and stakeholders to showcase the collective impact of their efforts.



Partnering with Sustainable Brands: Working Together for the Planet

Collaborate with sustainable brands and businesses, building a network of like-minded partners that share the common goal of environmental responsibility.

Local Green Initiatives: Supporting Environmental Projects

Support local environmental initiatives and projects through partnerships or sponsorships, demonstrating the coworking space's commitment to giving back to the community.



Green Certifications and Awards: Recognizing Green Efforts

Pursue green certifications that acknowledge the coworking space's commitment to sustainability, inspiring others to follow suit. Celebrate your achievements and share them proudly with your coworking community.

Member Spotlights: Highlighting Sustainability Champions

Recognize and celebrate individual members who actively contribute to the coworking space's sustainability efforts. Highlight their eco-friendly initiatives and inspire others to join the movement.



Take Action

In conclusion, implementing sustainable practices in coworking spaces offers numerous benefits, including attracting eco-conscious members, reducing costs, and improving overall well-being. By taking steps to reduce their environmental footprint, coworking spaces can play a vital role in promoting a sustainable future.

The Address, a premium coworking space, invites you to embrace the difference firsthand. From our eco-friendly initiatives to thoughtfully designed workspaces, we have created an environment where sustainability thrives.

Say farewell to conventional offices and embrace a greener, more fulfilling way of working. Join The Address, and become part of a community that believes in making a positive impact.



Your journey towards a sustainable workspace begins here.
Chat with us and schedule a visit today!



The Address House



We are absolutely elated to share a momentous occasion in The Address's journey - the grand inauguration of The Address House, a resplendent and awe-inspiring addition to our esteemed Westgate Premise in the distinguished E block. What began as a modest presence on a single floor in the B block has now blossomed into an entire architectural marvel, exclusively dedicated to The Address. We couldn't be prouder of the heights we have reached today!

With great joy and gratitude, we announce the grand unveiling of The Address House, our flagship coworking, managed, and serviced office space providing facility spanning a vast expanse of 50,000 square feet. This remarkable milestone stands as a testament to our relentless pursuit of excellence and unwavering commitment to providing an exceptional workspace environment for our cherished members.

The Address House is not just a building; it is a realization of our vision to create a transformative coworking, managed and serviced office space that fosters creativity, collaboration, and success. Inspired by the soaring aspirations of our community, we have crafted an environment that transcends the ordinary and encapsulates the very essence of productivity and innovation.

As we reflect on our journey, from that single floor in the B block to this awe-inspiring edifice, we extend our heartfelt gratitude to our valued members and partners. Your unwavering trust and support have been the driving force behind our growth, propelling us to new heights in the realm of coworking and serviced office solutions.

Step into The Address House, and you will be greeted with an ambiance of elegance and professionalism that elevates the office experience to unprecedented levels. Every detail has been thoughtfully curated to provide the perfect backdrop for your business endeavors, ensuring that you have all the amenities and support you need to thrive.

Embrace the limitless possibilities of The Address House - where ideas converge, collaborations flourish, and businesses find their true potential. As we continue to redefine the landscape of coworking spaces, we invite you to be a part of this extraordinary journey that has brought us to this pinnacle of success.

Welcome to The Address House - where work meets inspiration, and success finds its true home. Together, let us create a future filled with brilliance and prosperity!

Tie ups



Grab fresh dairy products at The Address canteens

Fresh fruits & juice at discounted rates can be ordered via standees placed at premises



Room bookings at special rates.

Free Eye checkup campaigns and discount coupons.



Discount Vouchers distribution across centres.

Events Gifting Partner



Product display across the centres at discounted prices

Discount Coupons circulated across centres





COMING SOON!

Credit Card Offers for The Address Clients



Salad tasting event along with discounts on monthly subscription plan

IPL theme setup & discounts on the product range



Discount Coupons distributed across the centres

Room Booking at discounted price for Baroda location



Service apartment facilities at a reasonable rate for clients location

Customised salad event for the clients. Salads and Smoothies at a low rate, Standee placement for the subscription plan



QUOTE

May August month be one of
change, connection, and clarity.

WE THE URBAN



Patience in August.
Presence in August.
Productivity in August.
Pleasure in August.
Purpose in August.
Peace in August.
Progress in August.

WE THE URBAN

I hope August is good to you.

WE THE URBAN





**Thank you for reading our
August newsletter. We will
be back with another
issue soon. **Stay tuned!****



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